

# Hartest Neighbourhood Plan - SWOT analysis

<p><b>STRENGTHS</b></p> <ul style="list-style-type: none"> <li>• Attractive location (immediate topography / wider geography)</li> <li>• Contours, with many fine views</li> <li>• A desirable place to live</li> <li>• Quality buildings (individual / groups)</li> <li>• The Green</li> <li>• Community activities / organisations</li> <li>• Strong volunteering</li> <li>• Village church</li> <li>• Pre-school / Primary school</li> <li>• Doctors' surgery</li> <li>• The Institute</li> <li>• The Crown pub</li> <li>• Motor garage / butcher</li> <li>• Farmers Market</li> <li>• Village Fete</li> <li>• Trees / hedgerows (with high species diversity)</li> <li>• Footpaths network</li> <li>• Hartest Wood</li> <li>• The river</li> <li>• No street lighting</li> <li>• Parish Council</li> </ul>	<p><b>WEAKNESSES</b></p> <ul style="list-style-type: none"> <li>• Above average house prices</li> <li>• Lack of "affordable" housing</li> <li>• High proportion of older residents</li> <li>• Lack of children's play facilities</li> <li>• Lack of other recreational facilities (e.g. tennis / 5-a-side football)</li> <li>• No general store / post office</li> <li>• Through road traffic (amount / speed)</li> <li>• Parking congestion (e.g. The Row / The Green)</li> <li>• Heavy vehicles on narrow roads</li> <li>• Limited regular bus service</li> <li>• Poor mobile phone / broadband services</li> <li>• Inadequate drainage (surface / foul)</li> <li>• Overhead cables</li> </ul>
<p><b>OPPORTUNITIES</b></p> <ul style="list-style-type: none"> <li>• Scope for additional housing (including "affordable")</li> <li>• Creation / support of local employment initiatives</li> <li>• Increased community care</li> <li>• Community transport provision</li> <li>• Community shop</li> <li>• Attracting people to Hartest (tourism)</li> <li>• Amelioration of traffic issues</li> <li>• Creation of public children's play / general sports facilities</li> <li>• Wider church community use</li> <li>• The Crown pub as a centre of the community</li> <li>• Community energy generation</li> <li>• Creation of Community Land Trust</li> <li>• Exploitation of available public / charitable funding</li> </ul>	<p><b>THREATS</b></p> <ul style="list-style-type: none"> <li>• Inappropriate new development</li> <li>• Development could be approved before Neighbourhood Plan prepared</li> <li>• Damage to views / natural environment</li> <li>• Limited public funding available</li> <li>• Sustainability of current services</li> <li>• Increasing house prices</li> <li>• Unviable Primary school pupil numbers</li> <li>• Closure of doctors' surgery</li> <li>• Closure of The Crown pub as a commercial facility</li> <li>• Endangered viability of village church</li> <li>• Decline in volunteering</li> <li>• Through traffic (amount / speed)</li> <li>• Heavy vehicles on narrow roads</li> <li>• Ugly energy generation</li> <li>• Damage caused by wild deer</li> </ul>

**Do you agree with these thoughts? Have you any to add?  
Use the post it notes and tell us what you think ...**