

Hartest Neighbourhood Plan - SWOT analysis

<p>STRENGTHS</p> <ul style="list-style-type: none"> • Attractive location (immediate topography / wider geography) • Contours, with many fine views • A desirable place to live • Quality buildings (individual / groups) • The Green • Community activities / organisations • Strong volunteering • Village church • Pre-school / Primary school • Doctors' surgery • The Institute • The Crown pub • Motor garage / butcher • Farmers Market • Village Fete • Trees / hedgerows (with high species diversity) • Footpaths network • Hartest Wood • The river • No street lighting • Parish Council 	<p>WEAKNESSES</p> <ul style="list-style-type: none"> • Above average house prices • Lack of "affordable" housing • High proportion of older residents • Lack of children's play facilities • Lack of other recreational facilities (e.g. tennis / 5-a-side football) • No general store / post office • Through road traffic (amount / speed) • Parking congestion (e.g. The Row / The Green) • Heavy vehicles on narrow roads • Limited regular bus service • Poor mobile phone / broadband services • Inadequate drainage (surface / foul) • Overhead cables
<p>OPPORTUNITIES</p> <ul style="list-style-type: none"> • Scope for additional housing (including "affordable") • Creation / support of local employment initiatives • Increased community care • Community transport provision • Community shop • Attracting people to Hartest (tourism) • Amelioration of traffic issues • Creation of public children's play / general sports facilities • Wider church community use • The Crown pub as a centre of the community • Community energy generation • Creation of Community Land Trust • Exploitation of available public / charitable funding 	<p>THREATS</p> <ul style="list-style-type: none"> • Inappropriate new development • Development could be approved before Neighbourhood Plan prepared • Damage to views / natural environment • Limited public funding available • Sustainability of current services • Increasing house prices • Unviable Primary school pupil numbers • Closure of doctors' surgery • Closure of The Crown pub as a commercial facility • Endangered viability of village church • Decline in volunteering • Through traffic (amount / speed) • Heavy vehicles on narrow roads • Ugly energy generation • Damage caused by wild deer

**Do you agree with these thoughts? Have you any to add?
Use the post it notes and tell us what you think ...**